



2009

FloridaVelo is an Amateur Cycling organization.

We offer a development and support infrastructure for competitive cyclists who want to maximize their enjoyment and potential in the sport.

We are committed to improving every member's riding skills, to sharing in their accomplishments, and to being ambassadors for the cycling community.

- Our Members consist of:
 - o Juniors
 - o Women
 - o Masters
 - o Elite

- Our Members participate in the following activities:
 - o 168 training / recreational rides
 - o 38 in-state racing events in Florida
 - o 4 out-of-state racing events in Georgia, North Carolina, Pennsylvania, New York
 - o 3 international racing events in Italy, Bahamas, Ecuador
 - o 6 in-state touring events in Florida
 - o 4 out-of-state touring events in Georgia, North Carolina, Pennsylvania, Colorado
 - o 3 international touring events in Italy, France, Ecuador

- Our Team promotes through the following activities:
 - o Team Clothing
 - o Team Vehicles
 - o Team Website
 - o Emails - monthly
 - o Press Releases - weekly
 - o Promotional Items
 - o Corporate Appearances
 - o 4 Special Events - quarterly
 - o 40 Cycling Events in Florida (Tent/Banners/Announcements)
 - o BikeFest - The annual season ending cycling festival for the entire State of Florida.

**FloridaVelo's marketing reach is estimated at 5.2 million impressions!
Your Investment will produce measurable promotional results!**

**Your Support will yield significant goodwill value!
We invite you to join our team and to sponsor our collective efforts.
Your decision will make a big difference!**

Thank You!



Investment Opportunities

Supporting Sponsor	\$250
Bright Sponsor	\$500
Direct Sponsor	\$1,000
Select Sponsor	\$5,000
Signature Sponsor	\$10,000
Leading Sponsor	\$20,000
Title Sponsor	\$50,000

Sponsorship Needs

Junior Development Program

Ride & Live Clean Program

Rides for Kids Program

Elite Support Program

BikeFest Cycling Festival

We will customize a sponsorship agreement that will meet your specific goals.

The level of sponsorship determines the size, location, and priority of placements and activities.

We are confident that our efforts together with your investment will yield real and very fulfilling results.

Your contribution may be tax deductible as a Marketing Expense or as a Charitable Contribution.



BIKEFEST '09

Premier Cycling Festival

Over 600 of the best riders in the South East will compete for final points in the coveted FPS - Florida Points Series Championship.

Categories ranging from Juniors, Women, Masters, and Professionals will enjoy two days of racing on the best courses of the series. The feedback and testimonials received from riders and spectators has been very gratifying, and we are working hard to make this year's event even better.

Join our current Sponsors in a very worthy community enhancement event and fantastic promotional opportunity.

